



Write your name

ESB B1 Entry Level 3 Reading (Part Two)

You are going to read a text about someone starting a new drinks business. For questions 31 – 35, choose the correct answer A, B, C or D.

A New Drinks Business

Kara Goldin had enjoyed diet cola for many years. She thought that if she was buying drinks without any sugar in them, she was making the correct choice for her health. However, in 2001, she started to notice that drinking three litres of diet drinks daily was making her feel exhausted, giving her spots, and she was putting on weight. Even though there was no sugar in them, the caffeine and other chemicals in these drinks did not seem very good for her at all.

Later that same year, Kara decided to completely change her lifestyle so she left her stressful job at the technology company, Google, to stay at home and look after her four children. She also gave up drinking fizzy drinks and drank only water instead. In just two and a half weeks she noticed positive changes to her body. Her skin became clearer, her energy returned and she lost more than 9kg. However, drinking only plain water soon became very boring. To make it more interesting, she began adding fruit to the water, such as strawberries and raspberries. It was delicious and healthy.

Kara looked for a similar type of drink already in the shops and online, but she could not find one anywhere. This gave her the idea to start her own drinks business. If she could make a drink that was tastier than water but healthier than sugary drinks, then she might be very successful. In 2005, Kara started her company 'Hint', making bottled water flavoured with natural fruit and nothing else. She persuaded a local supermarket to try her new Hint drink product. She gave them a few boxes and they sold out in only 24 hours. The supermarket bought more and Hint became one of their best-selling products. Kara knew her idea must be a good one.

However, Hint was still not making enough money. Kara knew she must sell the drink to much bigger companies. She contacted the manager from her previous job at Google and told him about her business idea. He bought some bottles of Hint for his employees and it was so popular that Google began to fill their fridges with it regularly. Soon other technology companies heard about the drink and did the same. Now Kara manages a very successful business that makes more than £81 million a year and employs 200 workers. Hint can now be bought in 26 different flavours and is sold all over the USA. There are now plans to sell it in other countries around the world. Kara has become a rich successful businesswoman all because she gave up diet cola!

ESB B1 Entry Level 3 Reading (Part Two)

31. The writer says that in 2001 Kara

- A. drank diet drinks regularly.
- B. did not like fizzy drinks.
- C. first started drinking diet drinks.
- D. drank sugary drinks occasionally.

32. Later in 2001 Kara

- A. started working for Google.
- B. began to feel better.
- C. decided to eat more fruit.
- D. enjoyed drinking plain water.

33. According to the text,

- A. Hint contained sugar, fruit and water.
- B. Kara sold a lot of her drink online.
- C. a supermarket sold 24 bottles of Hint.
- D. Hint was immediately popular.

34. The writer says that

- A. Kara became a manager at Google.
- B. Kara sold her drink to more shops.
- C. Google employees enjoyed Hint drinks.
- D. Hint made lots of money straight away.

35. According to the writer,

- A. Kara is not working anymore.
- B. Hint drinks will be sold in 26 countries.
- C. a lot of people work at Hint now.
- D. Hint drinks are available outside America